

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2060516 /		<u>Alt Order #</u>
<u>Advertiser</u> Cammy Watkins for City Council		<u>Original Date / Revision</u> 05/07/21 / 05/07/21
<u>Contract Dates</u> 05/08/21 - 05/11/21	<u>Estimate #</u> 2312	
<u>Product</u> Cammy Watkins		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 2784	<u>Advertiser Ref</u> 189476	

And:

Clark Creative Group
Attention: Lisa Meehan
514 S 13 St
Ste 100
Omaha, NE 68102

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	05/10/21	05/11/21	Morning News Show	6a-7a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/21	05/16/21	MT-----				1	\$250.00			
N 2	WOWT	05/10/21	05/11/21	Today Show	7a-9a		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/21	05/16/21	MT-----				2	\$325.00			
N 3	WOWT	05/10/21	05/10/21	News @ 630p M-F	630p-7p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/10/21	05/16/21	M-----				1	\$400.00			
N 4	WOWT	05/08/21	05/08/21	Weekend News Sa	7-8a		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/21	05/09/21	-----S-				1	\$120.00			
N 5	WOWT	05/09/21	05/09/21	Su Today	8a-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/21	05/09/21	-----S				1	\$200.00			
N 6	WOWT	05/09/21	05/09/21	News @ 10p Su	10p-11p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/21	05/09/21	-----S				1	\$250.00			
Totals											7	\$1,870.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/26/21 - 05/11/21	7	\$1,870.00	(\$280.50)	\$1,589.50
Totals	7	\$1,870.00	(\$280.50)	\$1,589.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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